



MoveKelownaForward.com represents a group of citizens who have decided to provide a voice for the people of Kelowna who are in favour of responsible development. We want to make sure that developers know that this city will welcome their plans and ideas. We also want to make sure that Kelowna City Council knows that there are people who want revitalization developments to take place and we will support them in this venue.

MoveKelownaForward.com was formed in August 2004. Presiding as President is Duane Tresnich, the Website Design and Development Manager is John Skrotzki, and the Public Relations Manager is Tony D'Andrea.

Lawson Landing is the first project MoveKelownaForward.com decided to voice our approval for as a group. We may not support every development that is being proposed or constructed, but we have a directive of five points that we encourage of a developer. We like to see development that:

1. Proposes a mixed use, high density plan that creates a positive revitalization of an area and establishes a visionary precedent for future developments.
2. Positively contributes to the economic and social welfare of Kelowna in terms of community services and recreation, new jobs, and economic prosperity that leads to the welcoming of new citizens.
3. Works closely with the City of Kelowna to ensure responsible planning in regards to proper land use and allocation, affordable housing, demographics, etc...
4. Creates new publicly accessible green lands and water lands where possible and/or attempts to preserve present green lands and water lands.
5. Ensures continued preservation of the environment and considers environmental design concepts such as green roofs and geothermal heating.

MoveKelownaForward.com wants to help the Kelowna public to voice their positive opinion regarding future development of our city. If you are a business, we would appreciate your support by allowing us to supply literature. If you are a concerned citizen of Kelowna that is in favour of development, write letters of support for projects on our website at www.MoveKelownaForward.com and encourage your employees and friends to do so as well.

Thank you.
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